

## Search Engine Optimization

Tired of receiving the same old emails promising you a #1 position in Google or MSN.com?

Generate more traffic to your web site through the search engines with the proven strategies Grant Communications has been providing... since 1995 !

A relatively new technique is the cross-linking of a number of domains that are all relevant to your company. We will register multiple domain names that are relevant to your key phrases, mirror your existing web site under those names and submit them on all the major Search Engines.

For example, BobsShoeStore.com can go under the name ShoeStoreBoston.com or LeatherShoes.com ... The cost to host each domain name is \$10.00 per month, while web addresses cost \$14.95 per year. This is a discounted offer through our web hosting partner, LowellArea.com/hosting/. (Note: a minimum of 10 sites optimized is highly recommended to improve results).

### Other SEO Services:

#### Baseline:

- Home Page Optimized, Submitted, Reports Setup
- Per Key Phrase; Home Page setup, Meta Tags
- 6 week/12 week Benchmark Ranking Reports

#### Advanced Baseline:

- Optimize Inner Pages, each, using standard baseline
- Doorway pages (1 per phrase)
- Advanced Folder Optimization, each phrase (Crawlers, H1, Text)

#### Multiple Domains:

- Internal link farm to client-owned domains (per domain)
- Domain optimized around 1 phrase (per domain)
- Cross-links, all client domains. 1 link only onto over 300 domains!

#### Multiple Domains, Advanced Folder Optimization:

- Rebuild all HTML links around folders, per domain
- Mass Meta Refresh, unique crawler page, per domain
- Sub-domains as key phrases, sites into sub, per phrase & domain

#### SEO version 2008... (Geographics, Demographics Analysis):

- State name/client/key phrase, separate HTML file per phrase.
- 3,600 city/state listing around one phrase (key phrase flooding).
- Free hosting site, one phrase home plus cross-links.
- Site Optimization Based on Analysis Report (per phrase)
- Quarterly Rank, Submit, Optimization check (per phrase)

Call for ala carte pricing on each of these services, or for current ranks some of our clients are enjoying, at **603.715.5445** !

